

KONSOLL 2021

16th & 17th November
Grieghallen
Bergen, Norway
www.konsoll.org

NOVEDA

norsk nettverk for dataspillbedrifter



Foto: Jørn Lavoll

ABOUT KONSOLL

Konsoll is a two day event held annually in Bergen, bringing together game developers from all over Norway and abroad to listen to world-class speakers. Started in 2012 by the Game Developers Guild in Norway, Konsoll consists of presentations, panels, workshops, and discussions. The conference also serves as a forum to strengthen the ties between Norwegian game developers, bring leading industry talent to Bergen to share their knowledge, while allowing the Norwegian studios to connect with the broader international industry.

Konsoll attracts more than 400 professional game developers and students from Norway and abroad who come to Bergen eager to hear the latest insights and experiences in the game development industry. In addition to our attendees, Konsoll 2019 had over 4000 international and Norwegian individuals watching our live-stream.

Unlike most developer conferences, Konsoll is non-profit, driven by volunteers dedicated to the growing game development environment in Norway.

Konsoll also strengthens the Norwegian industry by including local developers and studios in our line-ups; such as Bergen-based D-Pad Studio with its internationally critically acclaimed game Owlboy, and Funcom, creator of the renowned Conan Exiles.

We aim to make Konsoll as much an exciting, inspiring event for our speakers as our audience. As a result, they speak warmly about Bergen and Konsoll to their studios and contacts, building our reputation, garnering us more potential speakers, and building the reputation of games development in Norway.

Join us this year at our 10 year anniversary where we'll be celebrating with an extra special programme of speakers!

WHY KONSOLL?

- ✓ Konsoll is the largest game development conference in Norway, attracting more than 400 attendees in person from Norway and abroad, as well as over 4000 unique viewers to our live stream.
- ✓ The event has sold out in less than a month for the past two years.
- ✓ Our talk topics range from art and animation to programming and business development and are streamed free online. All talks are uploaded to our popular conference archive where they are available free to view.
- ✓ Join our loyal and dedicated community with a real passion in the field of game development. Experience the event that brings speakers and developers back year after year to share their knowledge and passion with the next generation of developers.
- ✓ Our atmosphere is relaxed and casual with access to speakers and plenty of opportunities for networking between attendees.
- ✓ Some of our past speakers include Tim Schafer from Double Fine Productions, Angie Smets from Guerrilla Games, Emil Pagliarulo from Bethesda Games, and Raph Koster from Playable Worlds.



Foto: Jørn Lavoll

EDUCATION

Konsoll collaborates with Bergen University College, the University of Bergen, Nordahl Grieg Higher Education, Kristiania College, Åsane Folkehøgskole, Noroff and others to provide exclusive offers for students including group ticketing options and additional, tailored lectures.

With the support of the Bergen Public Library, Konsoll is proud to run a one day pre-conference student event. Throughout the day, game development students from all over Norway visit and interact with games companies here in Bergen. This gives the students opportunities to briefly experience life in a game development environment, and network with people in their field. The day culminates with open lectures delivered by respected industry veterans.

KONSOLL CONNECT

This year Konsoll will continue its success from 2019 and include a business day in advance of Konsoll.

Focused on helping established developers network and grow, Konsoll Connect will be a full day event consisting of talks, panels, games pitching and networking. As well as important talks on all things Biz Dev, Norwegian developers will have the opportunity to showcase their games to the audience, sharing the exciting games developed here in Norway with both local and international professionals.

VIDEO ARCHIVE

Since 2013, Konsoll has filmed all of its conference lectures. In 2020 all of these films were posted in an archive on the conference website (www.konsoll.org), as well as being available on Konsoll's YouTube channel. To date, these videos have been viewed over 100,000 times, with an impressive total playing time of approximately 17,000 hours, and a wide-reaching two-thirds international audience.

SPONSORS AND PARTNERS

Past and regular sponsors include:



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For more information about sponsorship at Konsoll
or any of our upcoming events, please contact:

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QUOTES

“Konsoll is my favourite kind of games event, where top-of-class professionals, emerging talent and students can get together and discuss the state of the industry in an intimate atmosphere.

I came away very impressed by the enthusiasm of the Norwegian industry, and the hard work of Spillmakerlauget who support them. I really enjoyed learning about Norwegian culture through the people I met and the beautiful city of Bergen, and look forward to returning soon.”

Ken Wong, Mountains, 2013

“Konsoll is a special event which I greatly enjoy with a great vibe and really interesting talks. Two conferences have made me fall in love with the interesting and enthusiastic Norway developers. Honestly my favourite developer event in years.”

Claire Blackshaw, Sony, 2015

“Konsoll is one of those special conferences where there is no barrier between speaker and attendee -everyone is there to learn, meet new friends, and share in their mutual love for the game industry.”

Lee Petty, Double Fine Productions, 2019



SPONSORSHIP PACKAGE

FRIENDS LEVEL NOK 5000 (APPROX. € 500)

- ✓ Logo on: all our web presence (webpage and e-tickets)

BRONZE LEVEL NOK 10 000 (APPROX. € 1000)

- ✓ Complimentary registration for one (1) of your organisation's representatives
- ✓ Logo on: all our web presence (webpage and e-tickets), between talks on the live stream, and all printed material (including posters and program)

SILVER LEVEL NOK 20 000 (APPROX. € 2000)

- ✓ Complimentary registration for two (2) of your organisation's representatives
- ✓ Opportunity to supply free-standing banners of dimensions not exceeding 2m high by 1m wide, for display on stage on our conference stage
- ✓ One display / demonstration stand for your organisation's promotional material
- ✓ Quarter page advertisement in program booklet (final artwork to be supplied by you)
- ✓ Logo on: all our web presence (webpage and e-tickets), between talks on the livestream, and all printed material (including posters, and program)
- ✓ Pre event 'thank you' mailshot to all delegates on the Konsoll mailing list

GOLD LEVEL NOK 50 000 (APPROX. € 5000)

- ✓ Complimentary registration for three (3) of your organisation's representatives
- ✓ One (1) complimentary hotel room
- ✓ Opportunity to supply free-standing banners of dimensions not exceeding 2m high by 1m wide, for display on stage on our conference stage
- ✓ One display / demonstration stand for your organisation's promotional material
- ✓ Promotional materials to all participants (to be supplied by you)
- ✓ Half page advertisement in program booklet (final artwork to be supplied by you)
- ✓ Logo on: all our web presence (webpage and e-tickets), between talks on the live stream, on the YouTube videos that we release, and all printed material (including posters and program)
- ✓ Pre event 'thank you' mailshot to all delegates on the Konsoll mailing list

PLATINUM LEVEL NOK 100 000 (APPROX € 9900)

- ✓ Complimentary registration for four (4) of your organisation's representatives
- ✓ Two (2) complimentary hotel rooms
- ✓ Workshop rooms for own workshops or other promotion event
- ✓ Opportunity for free-standing banners of dimensions not exceeding 2m high by 1m wide, for display on stage on our conference stage
- ✓ One display / demonstration stand for your organisation's promotional material
- ✓ Promotional materials to all participants (to be supplied by you)
- ✓ Full page advertisement in program booklet (final artwork to be supplied by you)
- ✓ Logo on: all our web presence (webpage and e-tickets), between talks on the live stream, on the YouTube videos that we release, and all printed material (including posters and program)
- ✓ Pre event 'thank you' mailshot to all delegates on the Konsoll mailing list

OFFICIAL

AFTER PARTY

(NIGHT ONE)

NOK 20000 (APPROX. € 2000)

- ✓ **Pre event:**
- ✓ Complimentary conference registration for two (2) of your organisation's representatives
- ✓ Promotional materials to all participants (to be supplied by you)
- ✓ Quarter page advertisement in program booklet (final artwork to be supplied by you)
- ✓ Logo on: all our web presence (webpage and e-tickets), between talks on the live stream, on the YouTube videos that we release, and all printed material (including posters and program)
- ✓ Pre event 'thank you' mailshot to all delegates on the Konsoll mailing list
- ✓ **At event:**
- ✓ Capacity up to 10 delegates
- ✓ Konsoll drink tickets for all delegates (3 tickets per delegate)
- ✓ Event photographer provided